

Dear Sponsor,

The Anchorage School District (ASD) and The Alaska Coalition of BIPOC Educators (ACBE), are excited to host the annual *Help Us Give School Supplies (HUGSS)* event. This Back-to-School Supply Event will take place on **Friday, August 1, 2025, from 11 AM to 7 PM at Begich Middle School**. Our goal is to provide **5,000 backpacks filled with essential school supplies** to ASD students, ensuring they start the school year prepared and ready to learn.

By supporting this initiative, you will not only contribute to a meaningful cause but also gain valuable exposure for your organization. This event serves as an excellent opportunity for community partners to promote **back-to-school readiness**, helping to alleviate the financial burden that purchasing school supplies can place on many ASD families.

How You Can Help

Community sponsors are essential to making this event a success. Your organization can support HUGSS in the following ways:

- **Donate new school supplies** – Backpacks, paper, pencils, erasers, and more. A full list of requested items can be found here: [ASD Student Supply List](#)
- **Spread the word** – Share HUGSS event information with your clients and patrons
- **Make a monetary or in-kind donation** – Contributions can be directed to the Anchorage School District. (Please note on the check that it's for HUGSS. Tax ID: 92-6000078)

Sponsorship Levels & Benefits

We offer three sponsorship levels, each with promotional benefits to recognize your generosity:

Bronze (\$500–\$1,000)

- Company logo featured in digital event promotions

Silver (\$1,001–\$2,500)

- Company logo featured in digital event promotions
- Sponsorship participation certificate

Gold (\$2,501 and up)

- Company logo featured in digital event promotions
- Sponsorship participation certificate
- Recognition and announcement during the event

To ensure recognition, we kindly ask for a response on or before **July 1, 2025**. However, we will accept donations from April 1, 2025 until the day of the event.

Other Event Information

If you are interested in sponsoring or have any questions regarding the school supply list, please contact **volunteer@asdk12.org**.

QR Code to donate:



Or visit this URL: <https://www.zeffy.com/fundraising/help-us-give-school-supplies-huggs>

To view more information and event updates, please visit <https://www.asdk12.org/hugss>

Thank you for your support in helping Anchorage students succeed!

Demographic Information from 2024 HUGSS Event

In 2024, the HUGSS event provided backpacks filled with essential school supplies to nearly 3,000 students across 90 Anchorage School District schools. Reaching 99% of schools districtwide, the event reflected the strength of our community's commitment to supporting students.

Total families served	1,021	Zip code count by students served:	
Total children served	2,984	99501	170
Gender of students:		99502	95
- Male	1,465	99503	157
- Female	1,509	99504	557
Grade level:		99505	29
- Kindergarten - 2nd	685	99506	21
- 3rd - 5th	742	99507	280
- 6th - 12th	1,270	99508	846
Ethnicity:		99515	106
- Alaska Native	542	99516	67
- Native American	24	99517	156
- Asian	412	99518	40
- Black	195	99567	40
- Hawaiian/Pacific Islander	574	99576	23
- Hispanic	234	99577	56
- White	448	99587	2
- Multi-ethnic	536		

What HUGSS Provides

HUGSS ensures Anchorage School District students start the school year prepared and confident by providing essential school supplies and backpacks.

Looking Ahead to HUGSS 2025

This year, HUGSS aims to distribute 5,000 backpacks - an ambitious goal that will cost at least \$35,000, not including shipping.

The school supplies that go into each back are estimated to cost an additional \$18,000 to \$30,000. Monetary and in-kind donations are gratefully accepted to help make this important effort possible.